

AMA Tampa Bay

2022 Marketer of the Year Sponsorships

Contact: vp sponsorship@amatampabay.org



Tampa Bay

Presenting Sponsorship

\$5000

- Logo displayed on event banners and collateral
- Logo displayed on event presentation
- Logo on homepage of website
- Logo on event registration page
- Two Dedicated email sends to the attendee list pre and post event
- Company name included in all PR mentioning Marketer of the Year "*Tampa*"
- Logo integrated in AMA Tampa Bay social media building up 2 months prior to event
- Social media mentions and tagged on AMA Tampa Bay social media platforms (5)
 - With Graphic
 - With Video (Reels, Shorts)
- Name and logo included in event program
- Company representative to give 2-minute remarks during program
- Company representative to co-present an award
- Digital list of event attendees
- 3 tickets to awards event

Supporting Sponsorship

\$2,500

- Logo displayed on event banners and collateral
- Logo displayed on event presentation
- Logo on homepage of website
- Logo on event registration page
- One Dedicated email sends to the attendee list pre or post event
- Company name included in all media releases mentioned Marketer of the Year
- Logo integrated in AMA Tampa Bay social media 2 months prior to event
- Social media mentions and tagged on AMA Tampa Bay social media platforms
- Name and logo included in event program
- Two tickets to awards event

Event Partner

\$1,500

- Logo displayed on event banners and collateral
- Logo displayed on event presentation
- Logo on homepage of website
- Logo on event registration page
- Company name included in all media releases mentioned Marketer of the Year
- Logo integrated in AMA Tampa Bay social media during the month of April
- Social media mentions and tagged on AMA Tampa Bay social media platforms
- Name and logo included in event program
- 2 tickets to awards event

Friend of AMA

\$1,000

- Logo displayed on event presentation
- Logo on event registration page
- 2 tickets to awards event

Volunteers of AMA

\$750

- Logo displayed on event presentation
- Logo on Event banners
- Logo on event registration page & program
- 1-minute intro at event by HOST
- 2 tickets to awards event

Ale-carte Activations

(exclusive to one
sponsor)

- Entertainment Sponsor (\$2,500)
- Swag bag Sponsor (\$1,000)
- Centerpiece Sponsor (\$2,500)
- Lanyard Sponsor (\$500)
- Coffee and Dessert Bar Sponsor (\$500)
- Champagne Toast Sponsor (\$750)
- Physical Award sponsor (\$2,500)
- Table Sponsor (\$)
- Ticket sponsor (\$400)
- Branded Table activation (\$1,500)

All custom sponsorships to Include:

- Logo displayed on event presentation
- Social media mentions and tagged on AMA Tampa Bay social media platforms
- Name and logo included in event program
- Some page ad in event program
- tickets to awards event